



Massachusetts Association of Practicing Urologists

2011 Annual Meeting

Wednesday, April 27, 2011

5:30 p.m. ~ 9:00 p.m.

**Westin Hotel
70 Third Avenue
Waltham, Massachusetts**

- 5:30 pm** Registration Begins
- 5:45 pm – 6:45 pm** Reception/Exhibitors
- 6:45 pm – 7:30 pm** Dinner / MAPU Business Meeting
- 7:30 pm – 8:30 pm** *Educational Program
“Consumer Driven Health Care and Stark Exemption Legal Update”
Guest Speakers:
- Lisa Ohrin, Esq.**
“Health Care Policy and Stark Exemption Legal Update”
Partner
Katten, Muchin, Rosenman, LLP
- Regina Herzlinger, DBA**
“The Consumer-Driven Health Care Future and the Opportunities for Innovators It Will Create”
Professor of Business Administration
Harvard Business School
- 8:30 pm - 9:00 pm** **Panel Discussion: Moderator – Jerry Rittenhouse, MD**
Lisa Ohrin, Esq.
Regina Herzlinger, DBA

*Jointly sponsored by the Massachusetts Medical Society and the Massachusetts Association of Practicing Urologists

Education Program Objectives

As a result of participating in this program, physicians will be able to:

- Discuss the US healthcare system options for enhancing care and access.
- Adapt to consumer driven healthcare as it relates to our present method of healthcare delivery.
- Better define updates to Stark Laws and office-based regulations with an emphasis on factors that can influence appropriate patient referral and access to office-based ancillary services.

CME Credit/Accreditation

*The Massachusetts Medical Society designates this live activity for a maximum of 1.5 *AMA PRA Category 1 Credits*™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

This activity meets the criteria of the Massachusetts Board of Registration in Medicine for risk management study.

This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of the Massachusetts Medical Society and the Massachusetts Association of Practicing Urologists.

The Massachusetts Medical Society is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

For questions or special assistance, please contact Ginny DuLong at 781-434-7313, or e-mail vdulong@mms.org, or fax 781-893-2105.

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Return Completed Registration to: MAPU, P.O. Box 9132, Waltham, MA 02454-9132; Attention: Ginny DuLong

Name: _____
Address: _____

Email: _____
Phone: _____
Guest: _____

Registration Fees:

MAPU Member: \$30.00
Office Staff of Members: \$30.00
Residents/Fellows: FREE
Non-Member: \$60.00
Guests: \$60.00

Total Enclosed: \$ _____

_____ Check here for **vegetarian** meals (If so desired)

REGISTRATIONS MUST BE RECEIVED BY APRIL 22, 2011. PLEASE REGISTER EARLY!